



# COOKIE POLICY



Mega Fusion Group (Pty) Ltd  
Company Number 2024 / 073707 / 07, Financial Services Provider ('FSP') Number 54221  
Authorized and regulated by The Financial Sector Conduct Authority, South Africa (the 'FSCA')



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Mega Fusion Group (Pty) Ltd ("we" or "us") uses cookies on its website in accordance with regulations from The Financial Sector Conduct Authority, South Africa ("FSCA"). By using our Service, you consent to our use of cookies. This Cookie Policy explains what cookies are, how we use them, how third parties we partner with may use them, your choices regarding cookies, and provides additional information about cookies.

## 1. Cookies

Cookies are small data files stored on your computer by websites you visit. They do not transfer viruses or malware but function as logs that record user activity and maintain stateful information. Session cookies only exist during active navigation and disappear once you leave the site. We may collect data via cookies, which track different activities depending on their type. For more details about the cookies we use, please refer to the relevant section below.

## 2. Usage of Cookies

When using the Service, cookies may be placed on your browser to enable essential functionalities such as analytics, preference storage, and advertising. These cookies also help track website performance, ensuring a high-quality customer experience by addressing potential issues promptly. For instance, cookies help us determine the most effective navigation paths and assess the impact of external referrals, thereby improving future advertising campaigns.

Additionally, session cookies are used to maintain login states, saving you from re-entering credentials. Functional cookies enable us to remember your preferences, secure your information, and enhance operational efficiency—for example, by remembering your username and language settings across sessions.

## 3. Types of Cookies

- (a) **Strictly Necessary Cookies:** These cookies are essential for enabling the basic functionality of the Service, such as logging in and navigating between pages. They are required for security and integrity purposes and do not require consent.
- (b) **Functional Cookies:** These cookies remember your preferences and choices, such as language or regional settings. They enhance the user experience by providing personalized features, and the data collected is anonymized.
- (c) **Performance Cookies:** These cookies track your activity on the website, such as how long you stay and which pages you visit, to improve website performance. The data collected is used for statistical and research purposes.



- (d) Targeting/Advertising Cookies: These cookies are used to deliver personalized advertisements based on your browsing history. They help measure the effectiveness of advertising campaigns and limit the frequency of ads shown.
- (e) Third-Party Cookies: These cookies are set by third-party services, such as Google Analytics, to track usage and performance. They help gather information about visitors' interactions with the Service for reporting and improvement purposes.
- (f) For further details regarding the use of cookies, please direct your inquiries to us at: [support@mega-fusion.com](mailto:support@mega-fusion.com).

## 4. Choices Regarding Cookies

4.1 If you wish to delete or manage cookies, you may adjust the settings within the web browser you use to access our site. Please be advised that deleting or refusing cookies may limit your ability to access certain features of the Service, prevent the storage of preferences, and cause some pages to display improperly.

4.2 You may disable third-party cookies at any time through your browser settings.